

DAY ONE

Registration

4:00 PM - 7:00 PM

Reception

6:00 PM - 8:00 PM

DAY TWO

Breakfast & Registration

8:00 AM - 9:00 AM

Nick Paul

Topic: Opening Remarks

9:00 AM - 9:15 AM

Kelly Cardenas

Topic: Harnessing the Right Energy for Extraordinary Accomplishment

9:15 AM - 10:15 AM

Tiffany Lee

Topic: Building a Lasting Brand

10:15 AM - 10:45 AM

Break + Snacks

10:45 AM - 11:00 AM

Ben Glass

Topic: Living Your Best Life as a Lawyer

11:00 AM - 12:00 PM

Lunch (included)

12:00 PM - 1:15 PM

Amanda Casinha

Topic: Mastering Social Media

1:15 PM - 1:45 PM

Lyndsay Cormier

Topic: Visualizing Legal Success

1:45 PM - 2:15 PM

Kelly, Tiffany, Ben, Amanda, Lyndsay

Topic: Panel on Brand Identity and Growth

2:15 PM - 3:15 PM

MC

Topic: Closing Out the Day

3:15 PM - 3:30 PM

Open Bar + Workshopping

3:30 PM - 4:00 PM

DAY THREE

Breakfast

8:00 AM - 9:00 AM

Chad Henkel

Topic: The State of Legal Marketing

9:00 AM - 9:30 AM

Mathew Kerbis

Topic: Using AI Intelligently

9:30 AM - 10:00 AM

Devin Harper

Topic: Forensics on Nation's Leading Law Firms

10:00 AM - 10:30 AM

Break + Snacks

10:30 AM - 10:45 AM

Havilah Bruno Lilly

Topic: From Legal Expertise to Market Leader

10:45 AM - 11:15 AM

Harlan Schillinger

Topic: Your Challenge

11:15 AM - 12:00 PM

Lunch (included)

12:00 PM - 1:15 PM

Tim Semelroth

Topic: Utilizing Online Courses

1:15 PM - 1:45 PM

Harlan, Mathew, Havilah, Tim, Amador

Topic: Panel on Legal Tech & Accessibility

1:45 PM - 2:45 PM

Closing Remarks

2:45 PM - 3:00 PM

Optional Workshopping

3:00 PM - 4:00 PM